

# SHANNON H. TSAI

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**PROFILE** A motivated Designer with a strong background in Fine Art and Graphic Design.

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**EXPERIENCE**

2009 – Present  
Los Angeles, CA **FarFetch.com • Web Designer**  
Worked closely with developers to create templates for various e-commerce sites. Responsibilities include designing mockups and developing sites through HTML and CSS.

2008 – Present  
Cerritos, CA **Revolve Clothing • Graphic Designer**  
Collaborated with creative team to design and develop marketing and promotional projects. Helped company successfully launch sister brands and their first brick and mortar store in 2009.

2006 – Present  
La Mirada, CA **Freelance • Designer**  
Conceptualized and designed logos, business cards, brochures, and websites for small businesses. Clients included Chantal Claire Cosmetics, Miracolo Hotel, and The Ritter Group.

2007 – 2008  
Chino Hills, CA **White Cell Studio • Junior Designer**  
Worked closely with clients to design and develop projects while meeting strict deadline requirements. Projects included websites, promotional kits, catalogs, brochures, and identity systems.

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**EDUCATION**

2002 - 2007  
Irvine, CA **University of California, Irvine**  
BFA in Studio Art with Minors in Digital Media and Art History. Awarded Phi Beta Kappa Scholar in 2007.

2004 - 2005  
Tsukuba, Japan **University of Tsukuba, Japan**  
One-year study abroad program with emphasis on Japanese Art. 2004 Japanese Student Service Organization Scholarship Recipient.

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**SKILL SET**

<b>Software:</b> Mac + PC Microsoft Office Photoshop Illustrator InDesign	<b>Web:</b> Dreamweaver Flash XHTML CSS ActionScript	<b>Others:</b> Oil Painting Acrylic Painting Still Life Drawing Illustration Fluent in Mandarin
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